

Call for Papers

International Conference on Leadership and Governance in Sustainable Tourism

Seinäjoki, Finland

July 2nd, 2014

Leadership and Governance in Sustainable Tourism

We invite you to submit extended abstracts (max. 700 words) for the upcoming international conference on community tourism in Seinäjoki, Finland, July 2nd, 2014. The conference is being organized in joint co-operation between the FEST – Foundation for European Sustainable Tourism, Seinäjoki University of Applied Sciences, University Consortium of Seinäjoki, and University of Helsinki, and Regional Council of South-Ostrobothnia.

The aim of the conference is to provide the most up-to-date information and practical experiences in Public-private Partnership in Responsible Tourism, Successful Tourism Strategic Plans for Destinations, Entrepreneurship and Funding in Sustainable Tourism. Accordingly, original presentations both theoretically and practically oriented, themes related to the following issues are welcomed:

- Best Practices in combining Tourism and Green Care
- Stakeholder Management in Sustainable Tourism Development – Tools and Techniques
- Successful Strategic Plans

More information about the conference can be found in the attachment of this email at:
<http://pm4esd.eu/summer-school/summer-school-2014/>

Abstracts and full papers should be sent **by e-mail to:** summerschool@pm4esd.eu or anne-maria.makela@seamk.fi.

Abstract submission deadline is April 30, 2014.

Full paper submission deadline is May 31, 2014.