



Summer School | INFORMATION PACK

Leadership and Management in Sustainable Tourism: Professionalising project management

Naples, 8-12 July 2013

Suor Orsola Benincasa University of Naples





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1. About Naples

Naples is the capital of the region of Campania and the third largest municipality in Italy, after Rome and Milan. Almost one million people live within the city's administrative boundaries.

When it comes to Italian cuisine, Naples is synonym of pizza, since it was originated in the city.

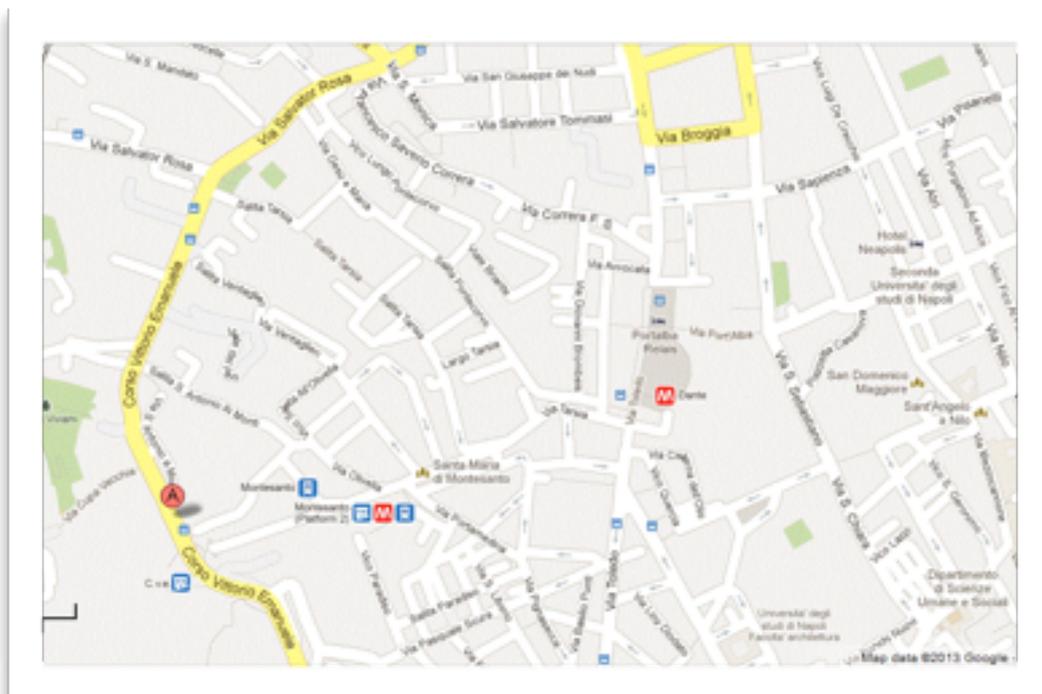
Its historic city center is the largest in Europe and it is classified by UNESCO as a World Heritage Site. Historically and culturally important sites, like the Palace of Caserta and the Roman ruins of Pompeii and Ercolano are not far from the city.

2. Venue

Suor Orsola Benincasa University of Naples

Corso V. Emanuele 292, 80135 Napoli

Please note that the venue doesn't offer wi-fi connection.





3. How to get there

If participants are flying to the Naples International Airport, the best way to get to the venue/accommodation is by taxi. The ordinary urban tariff during from Monday to Saturday (from 7:00 am to 10:00 pm) at the start of the journey is €3.50. On Sundays (from 7:00 am to 10:00 pm), it is €6.00. **The trip from the airport to the city center is between €19 and €25. Please note that this is the flat rate. You must ask for the flat rate before entering the taxi.** If participants need a taxi during their stay, they can ask for one at their hotel reception or call **0039 081 20 20 20** or **0039 081 570 70 70**.

If participants wish, they can also fly to Rome International Airport – Fiumicino or to Rome-Ciampino Airport and catch the high speed train to Naples (1 hour and 20 minutes long). Participants can buy the train ticket on the following websites:

Trenitalia www.trenitalia.com

Italo www.italotreno.it www.jlageurope.com/EN/

4. Organisation contacts details

T4EST Training Liaison Officer Naples Antonio Russolillo

Local support for the summer school
tel: +39 3383517420
e-mail toninorussolillo@libero.it

T4EST Courses Secretariat Camille Perretta

NECSTouR Permanent Secretariat
tel : +32 2 741 87 52
e-mail: communication@necstour.eu

5. Social Activities during the Summer School

During the Summer School, in addition to the Practitioner Training Course and the Conference, participants will be able to take part in several social activities.

On the 10th of July, a Public Conference Dinner will be held for all participants, at the restaurant “Trattoria Medina” (<http://www.trattoriamedina.it>). It will be a great opportunity to relax and to socialise with fellow participants and, at the same time, to network with them. **The dinner is at own expense (between €20 and €25 per person).**

On the 11th of July, participants will also be able to join a Winery Tour and Dinner in Feudi di San Gregorio, a winery founded in 1986, located in Avellino. Participants will be guided through the gardens and the winery, following the wine making process. After the tour, a buffet dinner will be served, where you will taste the traditional cuisine in the Marennà Restaurant, awarded with a Michelin Star. The wine tasting of 3 wines will be paired with the dishes served. For more information on the Feudi di San Gregorio winery, please visit the website: <http://www.feudi.it/en/>. **This activity is also at own expense (€35 per person).**

For the last day of the Summer School, we prepared a Study Visit to Ercolano, an ancient Roman town destroyed by volcanic pyroclastic flow in 79 A.D. The purpose of this visit is to test concepts and techniques learned during the conference. **The activity is at own expense (approximately €20 per person).**

Besides these activities, there will also be networking events, for participants to exchange contacts and promote their projects. Participants interested need to register for each event through the online registration form (www.pm4sd.eu)

Payments will be done directly during the event.





6. Time Zone

The standard time zone is UTC/GMT + 1 hour.

7. Language

All activities being held in the Summer School will be in English.

8. Weather

July is one of the hottest months in Naples, but wind blows from the sea refresh the city from the Mediterranean sun. The average temperature is 30°C, but on hotter days, temperature can go up to 40°C.

9. Credit Cards

In Italy, credit cards are accepted in every train ticket machines. They are also accepted in most of the hotels, bed&breakfast and restaurants, although not in all of them. Therefore, participants are advised to check first with the vendor before making any purchase. The most widely accepted credit cards are Visa and MasterCard. Diner's Club card is accepted in many places as well.

10. Visa arrangements

Citizens of all European Union countries do not need a passport or additional paperwork, provided they have a valid Identification Document. If the country is not part of the European Union and participants **are not** citizens of Norway, Iceland, Liechtenstein, San Marino, Switzerland or even the Vatican City, they must apply for a visa. However, citizens of selected countries do not need a visa for stays shorter than 90 days and that do not involve gainful employment. Here is the list contain those selected countries:

Continent	Countries
Europe	Albania, Andorra, Bosnia-Herzegovina, Croatia, Former Yugoslav Republic of Macedonia (FYROM), Monaco, Montenegro, Serbia
America	Antigua and Barbuda, Argentina, Bahamas, Barbados, Brazil, Canada, Chile, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Saint Kitts and Nevis, Uruguay, Venezuela United States of America
Asia	Brunei, Hong Kong, Israel, Japan, Malaysia, Macao, Singapore, South Korea, Taiwan
Oceania	Australia, Northern Marianas
Africa	Mauritius, Seychelles

11. Emergency numbers

- Emergency Police Help Number (also ambulance and fire): **113**
- Fire Department: **115**
- Medical emergencies: **118**
- European Emergency Number: **112**





12. Accommodation

Hotel Palazzo Turchini	
Hotel information	Palazzo Turchini is located in the historical center of Naples, close to the most important historical-cultural places, like the cathedral, Gesù church, Santa Chiara Cloister and Monastery, and San Gregorio Armeno. The hotel has 72 rooms, equipped with mini bar, safe deposit boxes and free wi-fi connection.
Rates per room	Special fee: €98 per night with breakfast for 1 person; €108 for 2.
Booking	Contact the hotel by telephone. Please indicate that you will participate in the Summer School for the special fee.
Check-in time	Check-in is from 14:00
check-out time	Check-out is until 12.00
Contacts	Via Medina 21/22 – 80132 Napoli Telephone: 0039 081 5510606 Website: http://www.palazzoturchini.it E-mail: info@palazzoturchini.it
Distance from venue	The hotel is 15 minutes away from the venue by walking and experiencing the funicular (streetcar). Please visit Google Maps to see the route.
San Francesco al Monte	
Hotel information	This hotel is a former monastery, situated just five minutes away from the conference venue. It is ideally situated, since it is overlooking the panorama of the Gulf of Naples. It has 45 rooms, 2 restaurants and a swimming pool. Wi-fi connection is available in all rooms.
Rates per room	Special fee: €110 per night
Booking	Contact the hotel by telephone. Please indicate that you will participate in the Summer School for the special fee.
Check-in time	Check-in is from 15:00 pm
Check-out time	Check-out is until 11:00 pm
Contacts	Corso Vittorio Emanuele, 328 - 80135 Napoli Telephone: 0039 081 4239111 Fax: 0339 081 4239471 Website: http://www.sanfrancescoalmonite.it/en E-mail: info@hotelsanfrancesco.it
Distance from venue	The hotel is within a 5 minute walk from the venue. Please visit Google Maps to see the route.





Hotel Villa Margherita	
Hotel information	Villa Margherita is a renovated 19th century villa, situated on one of the most fashionable and exclusive areas of Naples. The hotel has 13 rooms, equipped with safe deposit boxes and free wi-fi connection.
Rates per room	Superior rooms: Individual room: €80-€90 per night Double/Twin room: €100 per night Classic rooms: Individual room: €70-€80 per night Double/Twin room: €90 per night Triple room: €120 per night
Booking	Booking made through booking.com: http://www.booking.com/hotel/it/villa-margherita-napoli.html
Check-in time	Check-in is from 14:00 pm until 20:00 pm
Check-out time	Check-out is until 10:00 am
Contacts	Via Parco Margherita, 101 – 80121 Napoli Telephone: 0039 081 3410430 / 0039 081 3410501 Fax: 0039 081 3410719 Website: http://www.villamargheritahotel.eu/ E-mail: info@villamargheritahotel.com
Distance from venue	The hotel is 20 minutes away from the venue by funicular. Please visit Google Maps to see the route.

Valù Bed&Breakfast	
Hotel information	This B&B used to be home of a noble family, now completely renovated. It is close to the main monuments in Naples, located in one of the arterial streets in town. All rooms are equipped with wi-fi connection and safe deposit boxes.
Rates per room	Double for single use: €40-€50 Double: €75-€90 Triple: €90-€100 Quadruple: €100-€110
Booking	Booking is made through the accommodation's website
Check-in time	Contact the Bed&Breakfast by telephone
Check-out time	
Contacts	Valù Bed&Breakfast Via Concezione a Montecalvario, 14 – 80134 Napoli Telephone: 0039 331 6437064 Fax: 0039 081 19562715 Website: http://www.valu.it/bedandbreakfast/index.php?m=bedandbreakfast E-mail: info@valu.it
Distance from the venue	The Bed&Breakfast is within a 10 minute walk from the venue. Please visit Google Maps to see the route.





13. Restaurants

Restaurants	Contacts
Osteria La Mattonella	<p>Address: Via Nicotera, 13 Telephone: 0039 081 416541 E-mail: maxmarangio@hotmail.it Average: €20 Open: 12:30 – 15:00 / 19:00 – 23:00 Closed on Sunday evening</p>
Trattoria Castel dell'Ovo 'O Tabbacaro	<p>Address: Via Luculliana, 28 (Borgo Marinari) Telephone: 0039 081 7646352 Average: €20 Open: 13:00 – 15:00 / 19:30 – 24:00 Closed on Thursdays Credit card accepted</p>
Pizzeria Ristorante Marino	<p>Address: Via Santa Lucia, 118 Telephone: 0039 081 7640280 Average: €30 Open: 12:30 – 16:30 / 7:30 – 24:00 Closed on Mondays</p>
Pizzeria Ristorante Umberto	<p>Address: Via Alabardieri, 30 Telephone & Fax: 0039 081 418555 Website: www.umberto.it Average: €30 - €50 Open: 12:30 – 15:30 / 19:15 – 24:00 Closed on Mondays</p>
Pizzeria Starita a Materdei	<p>Address: Via Materdei, 27/28 Telephone: 0039 081 5441485 Website: www.pizzeriastarita.it Average: €8 - €20 Open: 12:00 – 15:30 / 19:00 – 24:00 Closed on Sunday evening Credit card accepted</p>
Pizzeria-Ristorante Ettore	<p>Address: Via Santa Lucia, 56 Telephone: 0039 081 7640498 Average: €15 - €30 Open: 12:30 – 15:00 / 19:30 – 24:00 Closed on Sundays and in August</p>
Totò, Eduardo e Pasta e Fagioli	<p>Address: Corso Vittorio Emanuele, 514 Telephone: 0039 081 5642623 Closed on Mondays</p>

